Translating Strategic Plans into Objectives

Objectives
- Review the Strategic Planning Process
- Identify the inputs and information that needs to be gathered
- Use a Team Process to rank and assign
- Understand criteria for setting effective objectives
- Create individual objectives
- Establish effective measurement criteria and maintain records of achievement

Outline
1. Gather Inputs
   - Checklist of all information to be sought prior to starting the Team Process
   - Tool for collating the information gathered
2. Use a Team Process
   - Benefits of using a Team Process to establish objectives and action plans
   - Complete the objectives list through collaboration
   - Rate and organize objectives
   - Assign roles
3. Set Objectives
   - Learn to create SMART objectives
   - Common tools for setting objectives
   - Confirm commitment
4. Choose measurement criteria
   - Build measurement criteria into each objective
5. Measure and Feedback
   - Maintain records of progress
   - Provide feedback to groups and individuals

Strategy is the guiding idea of a business. The challenge for management is to develop, share and communicate their goals through ideas and actions over time, so that an internal sense or purpose exists.

Translating Strategic Plans into Objectives demonstrates how to develop a detailed set of team and individual objectives and track their progress throughout the year. The team process starts with an examination of corporate goals and uses a collaborative approach to setting objectives and measurement criteria.

This workshop is designed for supervisors and managers, or complete teams.

Schedule your workshop today!

Call 902-405-3411 or email mail@daleyprogress.com.