



UNLOCKING CREATIVITY

Objectives

- Discover how to use the gifts of your personality to unlock the creative genius within you
- Remove the blockers that stand in the way of your innovation
- Learn how to use techniques to enhance your creativity

Overview

This program examines the creative strengths of different personalities and teaches specific processes that, when applied, will enhance your creativity.

Your team will examine the definition of creativity. You will be introduced to three different types of creativity, and the link between creativity and humour. You will participate in the four steps of the creative process.